

World Elder Abuse Awareness Day

The International Network for the Prevention of Elder Abuse (INPEA) established WEAAD on June 15, 2006. Since its inception, organizations from around the world, including governments, community agencies, educational institutions and professionals in the field of aging, have held events to raise awareness of elder abuse. For more information about the history of WEAAD visit www.inpea.net/weaad.html.

Build Awareness

Preventing and reducing elder abuse starts with knowledge. Raising awareness can help Albertans understand the factors that contribute to the abuse of older adults, how to recognize abuse and where to go for assistance. Albertans can make a crucial difference in keeping older adults free from abuse and helping those who are abused.

Elder abuse is any action or inaction by self or others that jeopardizes the health or well-being of any older adult and is divided into six categories: physical, emotional, financial, sexual, medication and neglect. Elder abuse is often committed by someone known to the victim, such as a family member, friend, or caregiver. Financial and emotional abuse are two of the most frequently reported forms of elder abuse. It can happen to anyone.

According to various research, approximately four to eight percent of older adults may experience elder abuse, affecting their health, well-being and independence. All members and sectors of society need to work together to end this unacceptable behaviour.

Vision Credit Union is proud to support

**World Elder Abuse
AWARENESS DAY**

JUNE 15

